

Blog Guidelines for CoCo posts:

- Does not have to be written by the CoCo. The CoCo could nominate a person who they feel is a suitable representative for them or a person who is doing work within their country that merits a platform/recognition.
- Can submit a three to four-minute video or a video with complementing text.
- Word count: minimum 500 words, maximum 1,500 words
- Nothing that has been previously published.
- Include a Title AND Subtitle, e.g. Title: President of EECERA Presents the Towards an Ethical Praxis in Early Childhood Book Series; Subtitle: Chris Pascal, EECERA President and one of the editors of the EECERA book series, explains the innovative concept of praxis and why the books in the series are an important contribution towards creating a reflective evidence-based practice
- Please provide at least two high-resolution images – you must have the correct permissions to use these images and provide relevant credits where applicable
- Please provide a headshot and short author bio (max 150 words) to be included in the footer of your post
- Your post should reflect the writing style/tone of the EECERA blog, as a whole – guest posts should be knowledgeable without being overly academic in style. Try to make your article engaging and conversational, rather than formal.
- Provide proper attribution and referencing for any research, data, quotations or outside content that you include in your article – please link to original sources where possible
- No more than ONE link to your own website/research in the body of your post (you may also include ONE link to your own website/research in your bio).
- Please check your post for spelling and grammatical errors BEFORE you submit it. You can use an app such as Grammarly to do this for free online: [grammarly.com](https://www.grammarly.com).